



KDL MARGIN RECOVERY INDEX: TACTICAL ADJUSTMENTS THAT STRENGTHEN THE P&L



For many mid-market manufacturers, the gap between operational efficiency and financial performance is hidden in the freight line of the P&L. Our Margin Recovery Index (MRI) was developed to diagnose and correct these profit leaks without a disruptive overhaul. Through quick, tactical actions, the MRI enables CFOs and supply chain leaders to unlock cash, boost earnings, and create a foundation for long-term stability.



The MRI Framework

The MRI focuses on what's immediately actionable to deliver measurable results within weeks, not months, and generates positive P&L movement quickly after corrective actions are implemented. It evaluates eight critical policy and process dimensions, each contributing to freight cost recovery and working-capital efficiency. By benchmarking each category against best-in-class standards, it identifies where tactical changes will yield the fastest financial impact. Each diagnostic scan provides a Margin Recovery Score that quantifies current freight policy health, a Prioritized Action Plan that ranks opportunities by EBITDA impact, and a Visibility Roadmap detailing where data capture and governance should improve.



Continuous Improvement Without Complexity

Quick wins can only become sustainable gains through visibility and governance. That's why MRI recommendations are paired with real-time data collection, actionable KPIs, and lightweight governance frameworks to ensure ongoing performance gains and prevent backsliding into legacy behaviors. These tools aid in mining true landed cost and customer profitability, expose hidden inefficiencies, and allow continuous progress measurement.



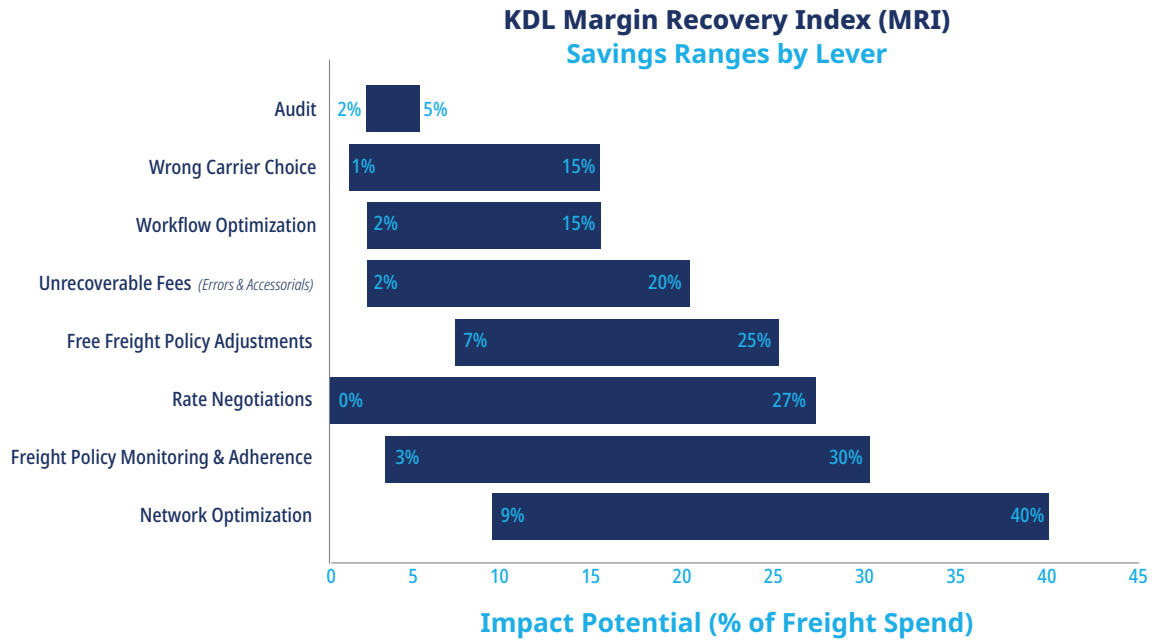
Breaking Silos, Building Cash

When finance, sales, and logistics work from the same data and policy playbook, friction gives way to flow. The MRI creates this shared consciousness across functions, turning fragmented insights into coordinated action. By breaking silos and aligning business units, cash is unlocked from trapped working capital, EBITDA improves through targeted, measurable savings, and organizational resilience strengthens ahead of market disruption.



The MRI Advantage

The **KDL Margin Recovery Index** isn't a software product but a practical framework that blends technology, policy alignment, and financial discipline. It's where applied intelligence meets preventative care: a diagnostic approach that identifies freight pain before it becomes profit loss.



**IF YOUR FREIGHT COSTS FEEL UNPREDICTABLE
OR YOUR MARGINS ARE ERODING,
IT'S TIME TO SCHEDULE YOUR SCAN.**

Contact info@kdlog.com to begin yours and see how quickly hidden margin can be uncovered.