



CFO REDEFINED: UNLEASH YOUR ORGANIZATION'S POTENTIAL WITH KDL APPLIED INTELLIGENCE

In today's challenging business landscape, the role of the Chief Financial Officer (CFO) must transcend traditional financial oversight to encompass a broader range of responsibilities.

As companies navigate unprecedented volatility, leading CFOs are now expected to drive operational resilience through strategic decision-making. By shifting the focus to automation, digitization, and leveraging leading indicators, KDL is helping CFOs anticipate and avoid multi-faceted supply chain disruptions while capitalizing on opportunities to enhance profitability.



The Super CFO: Today, progressive CFOs are actively collaborating with C-suite peers to shape supply chain strategy and drive success. Customer Profitability Analysis and Activity Based Costing should be regularly monitored, particularly in an ultra-inflationary period. For companies that offer “free freight” based on order quantity, these policies should be continually evaluated. Orders that don’t qualify for “free freight” should include shipping & handling charges so smaller customers don’t receive preferential treatment to larger ones at the expense of corporate profits. Top-performing companies have digitized and systemized the entire quote-to-fulfillment process and can quickly evaluate the “freight” aspect of the transaction to prevent profit erosion.



Automation and Applied Intelligence: Automation can be a difference-maker in expediting revenue generation, digitizing manual processes, and providing guardrails for unexpected supply chain disruptions. CFOs engage KDL to put advanced technologies such as artificial intelligence and machine learning to work analyzing vast amounts of data to pinpoint actionable indicators that provide key insights to future performance. We can assess common scenarios including: Can another DC fulfill the order faster or with a less expensive carrier? Is the low-cost carrier always selected, and if not to what value of savings lost? Can repeat customer orders be consolidated? Is inbound freight controlled by the supplier? Are client freight policies always applied consistently and correctly captured in the ERP?

KDL’s Applied Intelligence framework gives CFOs a comprehensive perspective on how their supply chain dynamics directly impact profitability. It empowers a holistic view of their supply chain operations and can identify ways to optimize resource allocation. By harnessing the power of data analytics and predictive modeling, KDL helps CFOs mitigate potential risks and unlock new opportunities for growth.

LET’S WORK TOGETHER

In the ever-changing supply chain landscape, a transformative approach to financial leadership is essential. KDL’s Applied Intelligence gives CFOs the tools they need to navigate it successfully. Connect with us at info@kdlog.com.



People Drive Logistics

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