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Helping a Top-tier Rubber Belt Maker Keep Shipping Tight



COST SAVINGS

Data Analysis Eliminates Shipping Bottlenecks



IMPROVED CUSTOMER EXPERIENCE

CHALLENGE

The Power Transmission and Fluid Power (PTFP) Business Unit of Ammega has eight shipping locations with their largest having limited dock space. That location was also responsible for half of their shipments. Ammega decided to partner with KDL to help with increasing speed, securing clear cost savings, and establishing more efficient freight operations. Securing sufficient data and visibility through the KDL platform would better help Ammega with informed decisions and enhancements to their business



DATA DRIVEN INSIGHTS

KDL APPROACH

KDL conducted a deep dive assessment of shipping characteristics from their primary location. A comparison of cost and delivery times demonstrated significant value added improvements and savings by better balancing the shipments in their network.

RESULTS

KDL showed the customer the states that should be serviced by each DC, greatly reducing the volume coming from their largest location. By employing the findings of this study, PTFP can optimize processes, improve efficiency, and enhance their customer's experience. This analysis revealed an opportunity to reduce costs by \$300,000 and improve delivery times by 27% across their network.



"Ammega's partnership with KDL has opened up opportunities for our organization that historically we did not have at our disposal. KDL has offered central visibility of our domestic LTL traffic coupled with our ability to quickly react to the ever changing supply chain environment. They continue to act as an important partner in our goals to become the local partner of choice for sustainable belting solutions around the globe"

*— Tim Dyke
Regional Trade & Logistics Manager*

People Drive Logistics

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