



KDL CONNECT TMS PUTS YOU IN FULL CONTROL OF COMPLEX SHIPPING CHALLENGES

Transportation management is a complex process, requiring careful coordination of various tasks including freight procurement, carrier selection, shipment tracking, and invoicing. As shipping volume increases, managing these tasks manually can become a daunting and time-consuming process, leading to delays, errors, and increased costs. A 3PL partner like KDL Logistics will help eliminate these burdens, enabling a shipper to focus on growing their business.

Specifically, KDL Logistics can provide technological advancements that make it possible to automate the daily executable tasks through a transportation management system (TMS). A TMS is a software platform that helps shippers manage transportation operations more efficiently and effectively. KDL Logistics offers a proprietary TMS (KDL Connect) as well as a commercially developed tool for more laborious tasks associated with order-to-load optimization. By automating workflows, KDL Logistics technology can streamline the entire shipping process, resulting in numerous benefits.



Increased Efficiency:

Workflow automation reduces the time and resources required to manage transportation operations. With KDL Connect, manual processes such as carrier selection, scheduling, and shipment tracking can be automated, freeing staff to focus on other critical tasks. Integration with an ERP or WMS takes this to another level, delivering error-free pre-created entry. Back and forth data exchange and real-time updates become the standard.



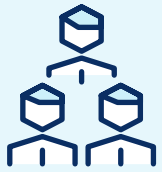
Enhanced Visibility:

TMS platforms offer clear visibility into shipments, enabling shippers to easily track their freight in real time. With KDL Connect you can view the status of your shipments, identify potential delays or issues, and take proactive steps to prevent or mitigate them.



Improved Decision-Making:

TMS platforms provide advanced analytics and reporting tools that can help shippers make better-informed decisions. KDL Connect's enhanced business intelligence gives access to key performance metrics related to carrier utilization, such as lost opportunity (using a higher priced carrier when a less expensive similar service option is available) which can help optimize your transportation operations and reduce costs.



Increased Collaboration:

TMS platforms enable shippers to collaborate more effectively with carriers by sharing information and data immediately. When scheduling freight for pickup, KDL Connect provides accurate handling unit counts and dimensions ensuring that everyone is on the same page when it comes time for pickup.



Reduced Costs:

By automating workflows, TMS platforms reduce costs by optimizing carrier selection, consolidating shipments, and reducing the risk of errors. Large shippers with many daily orders from a single facility can benefit greatly from KDL Logistics optimization algorithms to convert partial shipments into full loads. Those benefits help drive increased profitability.



Improved Customer Satisfaction:

Workflow automation helps improve customer satisfaction by providing visibility and improved communication. KDL Connect creates an opportunity to forecast potential issues before they become problems, resulting in increased customer loyalty and repeat business.

Automating workflows is just one of the ways KDL Logistics can streamline the entire shipping process, enabling shippers to drive business success.

Reach out to KDL Logistics at info@kdlog.com to get more information.