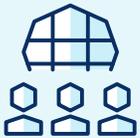




MODERNIZE YOUR LOGISTICS. MAXIMIZE YOUR PROFITABILITY.



Industry Experts Who Make Your Team Better



KDL Logistics' goal is an interactive partnership. By meeting regularly with our clients, we gain a better understanding how their business is changing and can help them minimize the effects of the global transportation market. We are industry experts committed to staying ahead of these developments and arming your team with best practices for adjusting to market forces. Our clients are more competitive because they can react more quickly to these changes than their peers.

Profit & Loss Impacts of Freight



Market factors have a direct effect on transportation expense and can impact your profitability. KDL aspires to have a deeper understanding of your business philosophy, freight strategy and metrics, and help manage all the shipping variables that can influence corporate profit and loss (P&L). We are driven to help mid-size companies change their perspective on transportation from a volatile variable cost to a profit contributor. We implement "big shipper" practices, take advantage of "free freight" quantity levels, and implement targeted freight mark-up policies. These measures can help defend profit margins against macro-economic market forces including rising material, labor and fuel expenses while continuing to retain customers. Our proprietary TMS technology enables day-to-day execution of your strategy, and our business intelligence measures your performance.

Reduction of Shipping Expense



We manage hundreds of budgets for our clients. That gives us the insight and influence to provide a shield of buying and negotiating leverage with carriers. In an environment where carriers hold all the cards against individual shippers, we level the playing field, reducing your cost.

Control Tower Perspective



KDL's proprietary technology bridges the gap between your ERP system and our TMS. This linkage enables automation, visibility and profit management that extends all the way through to delivery to your customer. Our fully integrated solutions fit your specific needs and mine data proactively, so you can assess "what if" scenarios, minimize lost opportunities and drive bottom line savings. We believe companies with capacity coupled with the best understanding of their data will be the ones to win going forward.



Workflow Automation

We push efforts to digitize your processes further and faster. Automating manual workflow can help you overcome inefficient legacy processes and quickly implement best practices, proven through experience with other shippers, which improve your operation and performance. These measures eliminate risk in the event of a disruption to your supply chain. Automation of non-core functions affords you the opportunity to do more with less and reduce the cost of growth, so you can focus on scaling your business.



Control Inventory and Inbound Freight

KDL validates your vendors' freight policies to take advantage of free freight and added inventory in an environment of supply shortages. In instances where you do not qualify for free freight, we make a concerted effort to control inbound shipping and carrier selection. Taking control allows better predictability of delivery and freight charges, ensures no hidden upcharges, and provides increased visibility of incoming material.



Comprehensive Freight Management Services

We are transportation experts who provide consistent excellence across every mode of shipping your needs may call for — LTL, truckload, parcel, expedited, international. We can be the single partner you need to optimally manage all your freight and logistics.



People Drive Logistics

Above all, we are transportation logistics people, knowledgeable and empowered to help our customers. We provide the highest level of service and responsiveness in the industry, so whatever the mode or urgency of the shipment, you can always trust that your problem is our priority.

To learn more about how KDL can help modernize your logistics, contact us at salesinfo@kdlog.com or visit www.kdlog.com.



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